

Luciana Brito | Galeria

LUCIANA BRITO GALERIA PRESENTS PAULA GARCIA'S FIRST SOLO EXHIBITION



Paula Garcia, "CRU/RAW", 2020. video still.

Luciana Brito Galeria is presenting *CORPO RUÍDO* [Noise Body], Paula Garcia's first solo show. With a career built in performance art, the Brazilian artist is presenting the result of 20 years of artistic investigation, focused on two of her series: *Corpo Ruído* and *CRU* [Raw]. These works demonstrate her core artistic concerns through performances that demand physical, mental, and emotional presence as she explores human limitations and contextual conflicts. *CORPO RUÍDO* features two never-before-shown video installations by the artist, along with a group of her sculptures and photographs. The curatorial text is written by Nathalia Grilo.

Paula Garcia, "CORPO RUÍDO" [Noise Body]
Opening: November 23rd, from 1PM to 5PM
Runs until December 20th

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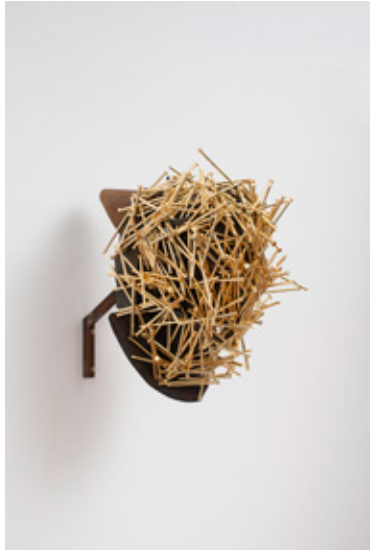
Paula Garcia's research in *Corpo Ruído* is intertwined with her own personal trajectory and with core elements of her artistic practice. In this series, the concepts of "body" and "noise" are generally formalized in a long-duration performance, where the artist uses magnetism to explore the interaction between the human body and sound, associated with metallic materials. The present exhibition includes a video of the action *Corpo Ruído #9*, performed in 2023, as part of the program curated by Marina Abramovic at Southbank Center (London-GB). During the performance, which in this instance lasted five whole days, Paula Garcia wears a suit of armor made of metal and neodymium magnets. Made of a highly ferromagnetic compound, these magnets are so powerful that when her performance collaborators toss pieces of metal at her, they stick to the suit. As more and more metallic pieces attach to the artist's body, the weight, tension, and physical discomfort increase until reaching a breaking point. The process then stops and the artist rests, only to begin again, creating an intense experience. Although this artwork is visually striking, sound is the true sensory agent that forges the connection between the audience and the action.



Paula Garcia performing "Corpo Ruído #9" at SouthBank Centre, London, UK, 2023.
Photo: Linda Nylind. Courtesy: Southbank Centre.

The performance *Corpo Ruído* has been presented on various occasions around the world and has become a significant reference point in Brazilian contemporary performance art. First staged in 2008, it has evolved over time, with each new experience adding more layers, both subjective and contextual, to the investigation. To recall the performance's version #1, when the artist used her own head as a receptor of metal pieces, the exhibition is presenting the sculpture series *Cabeça Ruída* (2024), where hundreds of nails are attached to a metal helmet, a replica of the one used on that occasion.

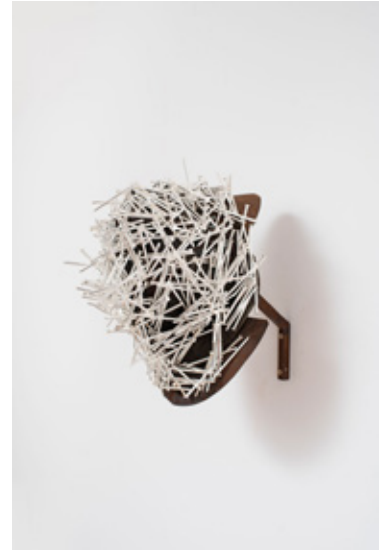
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Paula Garcia, "Cabeça Ruída", 2024



Paula Garcia, "Cabeça Ruída", 2024



Paula Garcia, "Cabeça Ruída", 2024

In the gallery's Pavilion, Paula Garcia is presenting her never-before-shown video installation *CRU* (2024), conceived after a project of the same name carried out in 2020. In addition to investigating the relationships between body and matter, *CRU* investigates the presence of violence and its impact on human bodies at its most extreme. This ambitious, disruptive work required a highly complex production process: the action involved a head-on collision between two cars, one driven by the artist herself and the other by a professional stunt driver. The collision was staged inside the ARCA event space in São Paulo. To ensure safety, Paula Garcia collaborated with specialists to calculate every aspect, including distances and the speed of impact. The entire process was recorded on video by the Tanderia Filmes recording crew.

Performance art is multidisciplinary by nature, involving a combination of various artistic media. In Paula Garcia's case, this creative freedom includes the language of theatrical performance and stage settings, while it also draws on her experience as an academic, a producer, and a curator. This combination of elements enables the artist to work with the aesthetics of time, lending her work an extraordinary character of permanence, going beyond the typical ephemeral quality of traditional performance.



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Sobre Paula Garcia

1975, São Paulo, Brazil. Lives and works in São Paulo, Brazil.

For Paula Garcia, performance is about state of mind, instinct and skin. Her interest in the body had already led the artist to study theater even before she delved into the visual arts. Situations of conflict and the limits of the body are themes that permeate Paula Garcia's research, which has performance as its main form of expression, in addition to considering it ideal for working with sensations and senses. In her performances, time and sound are often catalysts for creating connections between the body and the world, creating results that remain as residual installations.

About Luciana Brito Galeria

Founded in 1997, Luciana Brito Galeria is recognized for playing a leading role in the consolidation of Brazil's art market. Since the outset, it has focused its work on cultural exchange, fostering the internationalization of Brazilian art research while introducing artists from other countries to the Brazilian public. In 2015, the gallery moved to the former Castor Delgado Perez residence (São Paulo), an architectural heritage designed in modernist style by architect Rino Levi, with landscaping design by Burle Marx and Rino Levi.

Paula Garcia: "CORPO RUÍDO"

Opening: November 23rd, 2024 from 1pm to 5pm

On view until December 20th, 2024

Luciana Brito Galeria - Av. Nove de Julho, 5162

Website: www.lucianabritogaleria.com.br

Opening times: Mondays, 10AM - 6PM | Tuesdays to Fridays, 10AM - 7PM | Saturdays, 11AM - 5PM

Further information: Tatiana Gonçalves

Whatswhapp (11) 98114-4103

E-mail: comunicacao@lucianabritogaleria.com.br